

# International Graphic Arts Education Association



## 2011 Region One Conference



in association with the Graphic Arts Teachers' Association of Illinois

**Friday, October 28**

**Rock Valley College**

Stenstrom Center for Career Education

4151 Samuelson Road, Rockford, Illinois 61109

The Graphic Arts Technology rooms are in  
the left wing of the building.

**Saturday, October 29**

**Rock Valley College**

**Main Campus**

3301 N. Mulford Road, Rockford, Illinois 61114

We will be meeting in room ???  
at ??? Building

### **Sustainability in Graphic Communications:**

#### **Trying to make heads or tails out of "Green" printing**

*Hans Kellogg, Ball State University*

Logos implying environmental processes or products seem to appear everywhere. But what do they all mean? Do any actually assure environmentally sound practices? We will explore the myriad of sustainable options currently available to the world of print.

### **Vinyl Cutter Tips and Tricks**

*Scott Fustin, Rock Valley College*

Learn how to properly set up files to be sent to a vinyl cutter by creating artwork within Illustrator and using the Pathfinder to ensure that the art cuts properly. We will explore 1-color as well as registration for multi colored vinyl, and learn techniques for weeding and taping the vinyl for a finished product.

### **Teaching Lenticular Printing**

*Dan Wilson & Adam Burke, Illinois State University*

See how to teach the concept of lenticular printing in the classroom. This presentation will guide you through the image preparation, printing and assembly of producing lenticular prints using your ink-jet printer and Photoshop plug-ins.

### **GATAI Lunch Meeting**

#### **Using Gradient Mesh in Illustrator CS5.5**

*Scott Fustin, Rock Valley College*

Explore the gradient mesh tool and see how to create more complex color gradients than with just the gradient tool alone. We will look at when and where to use this tool, along with alternative methods for creating color blends.

### **Screen Printing**

*Dan McCluskey, College of DuPage*

### **Graphic Artisan Dinner**

Back by popular demand! Network and enjoy fellowship with our group at dinner Friday evening at a local restaurant. Everyone is invited, including commuters!  
(Cost not included in registration)

### **Tips for Making an Instructional Video**

*Brian Shelton, Rock Valley College*

See how video taken of Friday's presentations can be turned into instructional videos.

### **Variable Data Design in InDesign**

*Pete Schlosser, University of Wisconsin-Stout*

Learn how to engage students through variable data design (VDD) using the power of Adobe InDesign. Many realize that we can merge data such as text into personalized documents, this session will take it to the next level, using data to drive design elements. Participants will be introduced to the concepts and Adobe tools of VDD, and the possibilities they represent. Take away; a lesson plan for a simple project to promote your program through student generated VDD.

### **Title**

*Presenter, School*

Details

**That's what is "for sure" so far. Details are still being worked out on other presentations such as...**

- Incorporating E-Pubs into a Graphic Arts Curriculum
- Packaging Design with Illustrator
- How to write Apps

*Could you, or someone you know, help out?*

*Contact Region One VP Tony Cimaglia at:  
tcimaglia@argohs.net*



The IGAEA Project Exchange
Sharing Ideas and Collaborating with fellow Graphic Communication Teachers

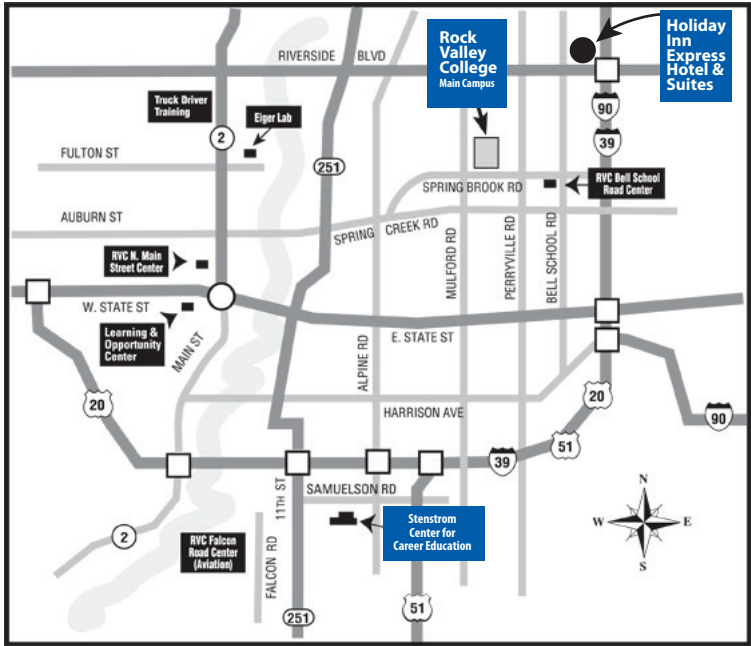
The Project Exchange is an opportunity for teachers to contribute to the improvement of their graphic communication programs by sharing lesson ideas & plans with other graphic communication teachers. While some instructors may be reluctant to give their ideas and projects that may have a considerable investment of time in development—understand that the project exchange could bring you a return on your investment of 10–20 times or more, depending how many participate.
To participate, all you need to do is contribute a project that you use effectively in your program. Please bring 20 copies of one project to the Friday session. The number of projects you receive in return will depend upon how many participate. Please mark the registration form if you wish to participate. Also, please supply us with an electronic copy, so we can post it on the IGAEA’s Project Exchange web page to share with members outside of our region. You can e-mail the electronic copy to Tom Loch at tomloch@mac.com.

Friday’s Schedule

- 8:00–9:00 Registration & Refreshments
  - 9:00–9:15 Welcome
  - 9:15–12:00 Presentations
  - 12:00–1:00 Lunch/ GATAI Meeting
  - 1:00–3:00 Presentations
  - .....
  - ~4:00 Happy Hour & Dinner w/ fellow graphic artisans
- Coordinated by Region 1 VP & Social Director Tony Cimaglia (not included in the \$40 registration fee)

Saturday’s Schedule

- 8:15–8:40 Coffee & Donuts and Late Registration
- 8:40–8:55 Welcome and Introductions
- 9:00–12:00 Presentations
- 12:00–1:00 Lunch
- 1:00–3:00 Presentations



Send your Registration Form to:
Dan McCluskey, GATAI Secretary/Treasurer
Region One Conference
9 Cebold Drive
Montgomery, IL 60538-2713
dmccgraph@comcast.net

The Holdiay Inn Express & Suites
7552 Rock Valley Parkway, Loves Park, IL 61111
(815) 654-4100 • (877) 859-5095
has offered us a group rate of \$79.00, including hot breakfast Saturday morning.
Mention you are with the IGAEA Region One Conference.

Pre-registration is a must! A conference of this size involves a lot of planning and preparation—and for that we need your cooperation. You must pre-register for this conference to attend. Please return the pre-registration form to as soon as possible. Late registrants are encouraged to call and have information e-mailed in return. Please include your e-mail address on the registration form to facilitate timely communication.

Pre-Registration for the 2011 Region One Conference • Cost \$40
Name \_\_\_\_\_ School \_\_\_\_\_
Address \_\_\_\_\_
Town \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_
School Phone \_\_\_\_\_ School Fax \_\_\_\_\_
E-mail Address (please print clearly) \_\_\_\_\_
Make Checks Payable to: GATAI—Graphic Arts Teachers’ Association of Illinois
I will participate in the Project Exchange Yes No Sweat Shirt Size M L XL XXL
Please reply by October 21

Visit the IGAEA Region One web page at: http://www.igaea.org/north-central for updates.

Important Numbers

Julie Schildgen, Rock Valley College..... J.Schildgen@RockValleyCollege.edu .....(815) 921-3076
Tony Cimaglia, Region One VP ..... tcimaglia@argohs.net .....(708) 467-5663