

Portrait Typography

Goal

To create a self portrait combining the power of image and text.

Objectives

- Use Adobe Illustrator to work with type, changing size of font, spacing between letters and lines of text, etc.
- Students will create a portrait using high contrast.
- Students will use words to express themselves as a form of value.
- Students will learn new vocabulary and history behind an art form.

Concepts

- Positive and negative space
- Shading
- Value
- Self-Expression
- Kerning
- Leading
- Tracking

What to turn in

1. Brainstorming in sketchbook
2. Rough Layout
3. Comprehensive layout
4. Digital mechanical

Other grading considerations

1. Artistic Merit
2. Creativity
3. Understanding of software typography tools