

# Holiday Sticker Design

Create a set of four iconic holiday stickers. The stickers must use one of the following color pallets: Mono Chromatic, Analogous, Natural, Warm, Cool or complimentary.

**Creating an icon:** Read the article “6 Steps to Better Icon Design” (find the link on my website). Include text in your stickers, make sure the text matches the mood of the sticker design.

Choose a holiday to focus on, make 4 sets of 4 thumbnail sketches in your blue book. Choose your best set of 4 and create the final comprehensive layout in color, make sure to follow the color rules from above.

Move the comprehensive layout to the computer and work in Illustrator to make a digital version of the design.

Make sure to see the in class demo on recoloring your artwork in Illustrator using global swatches as well as the in class demo on preparing your artwork for printing on the Roland BN-20.

## **Setting up your artboard:**

Width: 18”

Height: 2”

Color Mode: RGB

Resolution 300 DPI