

# Dye Sublimation Project

Name:

Design a personal logo that will be printed on a coffee mug. The design must include an original vector logo created with Adobe Illustrator using skills you have learned throughout this trimester as well as some form of text.

**Theme:** School related

## Elements of the mug design:

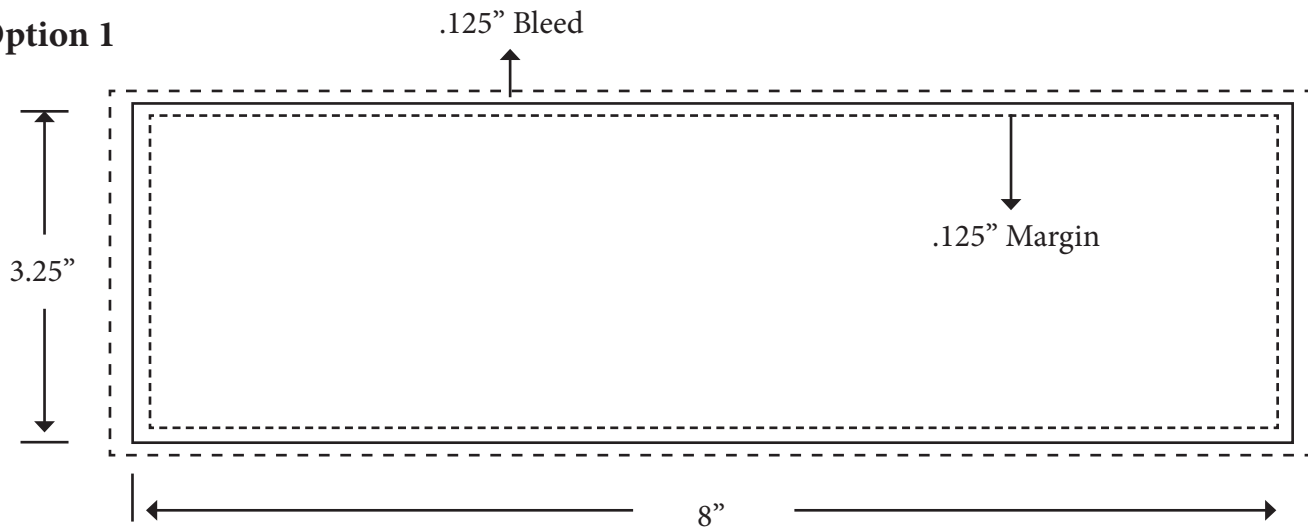
**Sizes:** Option 1: 8x3.25" or Option 2: 3.5x3.25" --> The sizes depend on how you want the final design to look on the mug. Option 1 wraps completely around the mug while option 2 is only on one side of the mug.

Note: Think about how a right-handed person would hold the mug versus a left-handed person.

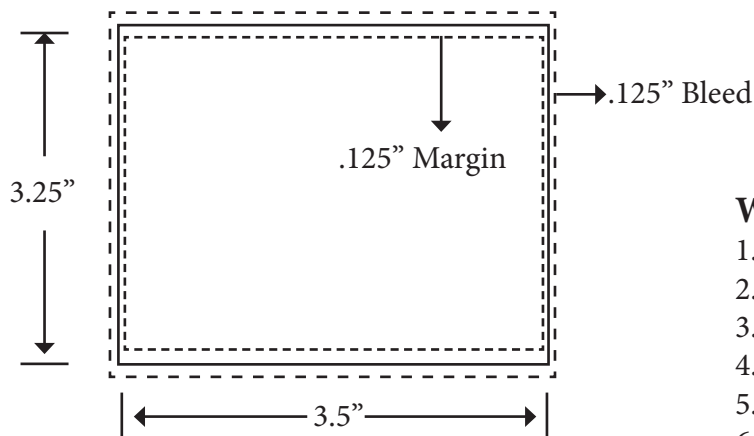
**Logo/Image:** You must have a minimum of 1 logo within your design. This must be an original piece (that means no stealing from the web!) Use skills learned in Illustrator to create something interesting and original. Remember this work needs to be done in RGB color.

**Typography:** You have learned many ways to manipulate text in this class. You must include text within your design. Make sure the text is done in a creative, interesting, and original way.

### Option 1



### Option 2



### What to turn in:

1. 6 Thumbnail Sketches
2. Rough Layout: To size
3. Comprehensive layout: To size
4. Printed Mechanical: Printed with crop marks
5. Printed Mug
6. This rubric page

*The purpose of this assignment is for you to show the skills you have learned in this class. This includes skills in the adobe programs (Illustrator, InDesign, Photoshop), creativity skills, and design skills. I want you to wow me with your abilities!*

# Graphics I

# Dye Sublimation Rubric

Student Name:

		Excellent	Good	Average	Below Average	Needs Improvement
<b>Time on task</b>	Class time used wisely and effectively	5	4	3	2	1
	Self-Motivated to work on project	5	4	3	2	1
	Cleaned up area each day at the end of class	5	4	3	2	1
	Project turned in on due date	5	4	3	2	1
	Followed all directions	5	4	3	2	1
<b>Craftsmanship</b>	Craftsmanship is outstanding	5	4	3	2	1
	Followed all cleanup procedures	5	4	3	2	1
	All aspects of project were considered and patiently completed	5	4	3	2	1
	Final product is pristine and clean	5	4	3	2	1
	Used all tools/machines properly	5	4	3	2	1
<b>Design</b>	Student went above and beyond expectations	5	4	3	2	1
	Design is original not a reproduction of another designers work	5	4	3	2	1
	Demonstrates experimentation, risk taking and ambition	5	4	3	2	1
	Design is developed beyond technical aspects	5	4	3	2	1
	Design is unique/one of a kind creatively done	5	4	3	2	1
<b>Requirements</b>	Finished 6-9 Thumbnail sketches	5	4	3	2	1
	Finished the Rough layout	5	4	3	2	1
	Finished the Comprehensive Layout	5	4	3	2	1
	Printed and turned in a mechanical with crop marks	5	4	3	2	1
	Turned in your printed design	5	4	3	2	1
Total Points Received						

Total Points Possible      **100**

**Other Comments:**