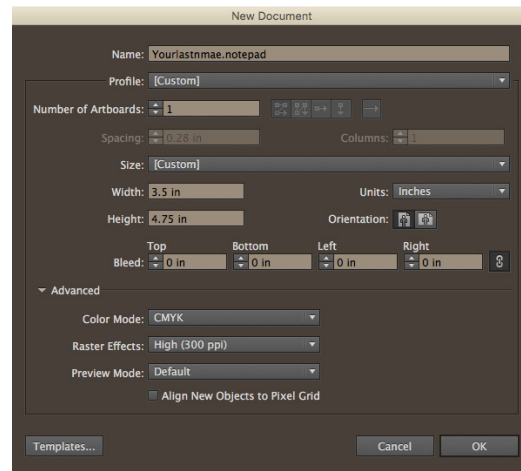


Notepad Design Project

1. Now you get a chance to create your own custom design. This design is for your notepad project.
2. Start by completing your 3 stage design process.
 - a. Theme:
 - b. Elements:
 - c. 6 thumbnail sketches
 - d. Rough layout
 - e. Comprehensive layout
 - f. Final mechanical.
3. Create your design in Illustrator. Create a new document that is 3.5"x4.75" (match the setting of the example shown to the right)
4. Import your drawing as a template layer and complete your design.
5. The design must be Line Art: Line art is artwork that consists of only black and white areas (no gray). Many images made using graphics programs are considered to be line art.
6. Create a single black swatch to color both the stroke and the fill. Make the swatch a Rich black: 50% Cyan, 50% Magenta, 50% Yellow, and 100% Black.
7. When your design is complete save the file in your student folder as yourlastname.notepad.ai
8. Your notepad MUST have the following elements: You can add more of your own if you want.
 - a. A vector logo or symbol
 - b. Your name or initials.



Wait for further instructions on how to place your artwork into the Mechanical.

	Advanced (9-10 points)	Proficient (6-8 points)	Basic (4-5 points)	Below Basic (1-3 points)	None (0 points)	Your Score
6 Thumbnail Sketches	<ul style="list-style-type: none"> 6-9 Sketches Use all elements arrange in many different ways Used "greeking" 	<ul style="list-style-type: none"> 4-5 Sketches Use all elements arrange in a few different ways Used "greeking" 	<ul style="list-style-type: none"> 2-3 Sketches Use many elements basic arrangement Used "greeking" 	<ul style="list-style-type: none"> 1 Sketch Use some elements basic arrangement Used "greeking" 	<ul style="list-style-type: none"> No Sketches 	
Rough/ Comprehensive Layout	<ul style="list-style-type: none"> Full sized version Use all elements Used "greeking" 	<ul style="list-style-type: none"> Full sized version Use most elements Used "greeking" 	<ul style="list-style-type: none"> Not full sized version Use most elements Used "greeking" 	<ul style="list-style-type: none"> Not full sized version Use some elements Used "greeking" 	<ul style="list-style-type: none"> No Rough/ Comprehensive layout 	
Final Mechanical	<ul style="list-style-type: none"> Full sized Use all elements Organized Used program tools: Opacity, gradient, type on path etc. 	<ul style="list-style-type: none"> Full sized Use all elements Somewhat organized Used program tool: Opacity, gradient, type on path etc. 	<ul style="list-style-type: none"> Not full sized Used many elements Somewhat unorganized 	<ul style="list-style-type: none"> Not full sized Used some elements Unorganized 	<ul style="list-style-type: none"> No Final Mechanical 	
Cutting & Padding	<ul style="list-style-type: none"> Cut Perfectly Padding adhered correctly and looks great. Used equipment properly 	<ul style="list-style-type: none"> Cut Accurately Padding adhered correctly and looks good. Used equipment properly 	<ul style="list-style-type: none"> Cut okay Padding adhered correctly and looks okay Used equipment properly 	<ul style="list-style-type: none"> Cut not good Padding not adhered correctly or looks poor didn't use equipment properly 	<ul style="list-style-type: none"> Didn't cut Didn't Pad 	
Creativity	<ul style="list-style-type: none"> Interesting solution Makes visual sense Understand the application and designed accordingly 	<ul style="list-style-type: none"> Interesting solution Makes visual sense 	<ul style="list-style-type: none"> Solution was made Makes some visual sense 	<ul style="list-style-type: none"> Does not make visual sense 	<ul style="list-style-type: none"> Little or no creativity 	
Craftsmanship	<ul style="list-style-type: none"> No mistakes Cut properly Glued properly Design is well thought out 	<ul style="list-style-type: none"> No major mistakes Cut well Glued well Design is good 	<ul style="list-style-type: none"> Some mistakes Cut okay Glued okay Design is okay 	<ul style="list-style-type: none"> Some major mistakes Cut problems Glue problems Design issues 	<ul style="list-style-type: none"> Not complete 	