

Graphics: Design/Printing
Expressing Moods through Typography

Nsame _____

Date _____

Overview:

After completing this assignment, students will be able to identify a variety of moods decorative fonts portray. Students will also be able to download fonts on a Mac, use fonts in a page layout, set basic tabs and package a document.

Internet Directions:

Using the website: dafont.com, search and download fonts that reflect the 6 sets of antonyms listed below. Hint: type the word in the “custom preview” to view samples.

InDesign Directions:

Create a letter size document; type your Name, Date and the title of this assignment “Expressing Moods through Typography” as showed in the example below. Set up two tabs, one at 4 picas and the other at 25 picas, both flush left. Type all 6 sets of antonyms using different fonts to portray the mood of each word. Point sizes may vary, the goal is to have the samples large and visually the same size on the page. Between 40 points and 72 points is a good range for the antonyms. Directly below each sample, type the name of the font used. Have all font names in Arial 12pt.

This assignment should be completed using only one text frame. Hint: change leading as needed.

After completion, save and package the document. Reopen, print a black/white copy, then close the document. Hand in this sheet with your document for grading.

Grading Criteria

- _____ 4pt 1. Fat – Thin (Loud – Quiet) (Calm – Chaotic)
- _____ 4pt 2. Good – Evil (Funny – Scary) (Heavenly – Evil)
- _____ 4pt 3. Industrial – Artsy
- _____ 4pt 4. Ice – Fire (Winter – Summer)
- _____ 4pt 5. Ancient – Future (New – Old)
- _____ 4pt 6. Clean – Dirty (Sparkle – Grimy)

- _____ 2pt
- _____ 2pt
- _____ 2pt

Example:

Expressing Moods through Typography

1. *Curvy*

Curlz MT

2. **Straight**

Skia

3. **WITCH**

Halloween Spider

4. *Angel*

ChopinScript